

RATE SHEET

2025 July 16-18 NECC (Shanghai)

CBME Standard Booth – USD (net) per sqm (≤36m²)

| / | 1 side open | 2 side open | 3 side open | 4 side open |
|-----------------|-------------|-------------|-------------|-------------|
| Silver | \$282 | \$285 | \$288 | \$291 |
| Gold | \$294 | \$297 | \$300 | \$303 |
| Platinum | \$306 | \$309 | \$312 | \$315 |

- CBME Marketplace: USD 474 per exhibitor (before tax) valid from January 1, 2025 to December 31, 2025
- Each standard booth is charged with an additional standard exhibition facility fee.

| Standard | Upgraded Standard | Deluxe Standard | Better Stands A | Better Stands B |
|-----------------------|-----------------------|-----------------------|------------------------|------------------------|
| USD 41/m ² | USD 66/m ² | USD 82/m ² | USD 115/m ² | USD 180/m ² |

- Exhibitors are required to pay 6% VAT.
- Exhibition subsidies: Some cities can apply for exhibitor subsidies from local exhibition authorities or industry associations, please contact the relevant local departments for details.

CBME Standard Booth

one of the two options

| Item | Size | Materials | QTY | Unit |
|-----------------|-----------|----------------------------|-----|------|
| Clothes Hangers | 1mL | Standard Aluminum Material | 1 | Set |
| Flat Shelves | 1mL*0.3mW | Standard Aluminum Material | 2 | Set |

CBME Standard Booth Plan: Aluminum Hoarding. Booth Height 2.5m, Signboard Height 3m

| Item | Size | Materials | QTY | Unit |
|---------------------|------------------|-------------------|-----|-------|
| Carpet | 3mL*3mW | Fire Blanket | 9 | Sqm |
| Hoarding | 3mL*3mW*2.5mH | Aluminum Hoarding | 1 | Set |
| Fascia | 2.5mL*0.5mH | KT Board+Aluminum | 1 | Set |
| Front Desk | 1mL*0.5mW*0.75mH | Aluminum Hoarding | / | Piece |
| Round Table | | | 1 | Sheet |
| Black Leather Chair | | | 3 | / |
| Garbage Can | | | 1 | / |
| Spotlights | | | 6 | / |
| Socket | | | 1 | / |



CBME Upgraded Booth Plan: Aluminum Hoarding; Booth Height 4m

| Item | Size | Materials | QTY | Unit |
|---------------------|------------------|--|-----|-------|
| Carpet | 3mL*3mW | Fire Blanket | 9 | Sqm |
| Hoarding | 3mL*3mW*2.5mH | Aluminum Hoarding | 1 | Set |
| Big Fascia | 2.95mL*1.12mH | Aluminum, PVC spray fascia board (Aluminum Fascia) | 1 | Set |
| Small Fascia | 2.4mL*0.2mH | Aluminum Fascia | 1 | Set |
| Pillar | 2.4mL*0.5mH | PVC | 2 | Set |
| Front Desk | 1mL*0.5mW*0.75mH | Aluminum | 1 | Piece |
| Round Table | | | 1 | Piece |
| Black Leather Chair | | | 3 | Piece |
| Garbage Can | | | 1 | Piece |
| Spotlights | | | 6 | Piece |
| Socket | | | 1 | Piece |

CBME Upgraded Standard Booth

one of the two options

| Item | Size | Materials | QTY | Unit |
|-----------------|-----------|----------------------------|-----|------|
| Clothes Hangers | 1mL | Standard Aluminum Material | 1 | Set |
| Flat Shelves | 1mL*0.3mW | Standard Aluminum Material | 2 | Set |

CBME Deluxe Booth

one of the two options

| Item | Size | Materials | QTY | Unit |
|-----------------|-----------|----------------------------|-----|------|
| Clothes Hangers | 1mL | Standard Aluminum Material | 1 | Set |
| Flat Shelves | 1mL*0.3mW | Standard Aluminum Material | 2 | Set |

CBME Deluxe Booth Plan: Aluminum Hoarding with Lightbox; Booth Height 4m

| Item | Size | Materials | QTY | Unit |
|---------------------|------------------|--|-----|-------|
| Carpet | 3mL*3mW | Fire Blanket | 9 | Sqm |
| Hoarding | 3mL*3mW*2.5mH | Aluminum Hoarding | 1 | Set |
| Big Fascia | 2.95mL*1.12mH | Aluminum, PVC spray fascia board (Aluminum Fascia) | 1 | Set |
| Small Fascia | 2.4mL*0.2mH | Aluminum Fascia | 1 | Set |
| Pillar | 2.4mL*0.5mH | Lightbox | 2 | Set |
| Front Desk | 1mL*0.5mW*0.75mH | Aluminum | 1 | Sheet |
| Round Table | | | 1 | Sheet |
| Black Leather Chair | | | 3 | Piece |
| Garbage Can | | | 1 | Piece |
| Spotlights | | | 6 | Piece |
| Socket | | | 1 | Piece |



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Better Stands A

USD 115/m²

Price Includes:

- 15A Lighting Box
- Construction Management Fee
- Booth insurance
- Monitoring and One-button Alarm Device Rental



Better Stands B

USD 180/m²

Price Includes:

- 15A Lighting Box
- Construction Management Fee
- Booth insurance
- Monitoring and One-button Alarm Device Rental



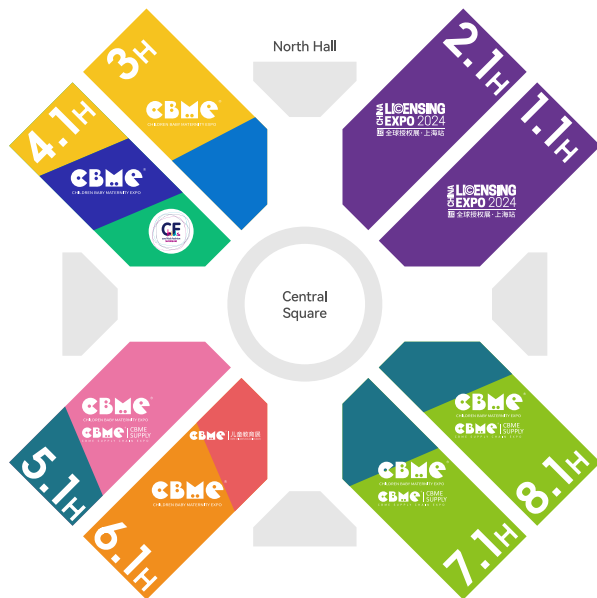
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Raw space - USD (net) per sqm (>42m²)

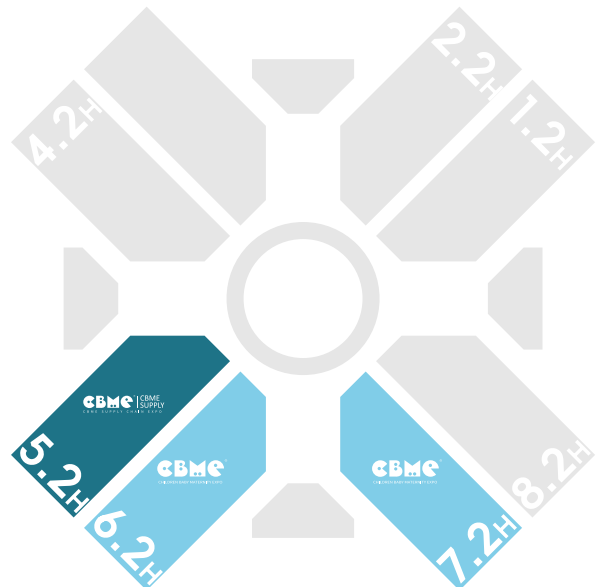
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|----------|-------------|-------------|-------------|-------------|
| Silver | \$282 | \$285 | \$288 | \$291 |
| Gold | \$294 | \$297 | \$300 | \$303 |
| Platinum | \$306 | \$309 | \$312 | \$315 |

- CBME Marketplace: USD 948/ 1478 per exhibitor (before tax) valid from January 1, 2025 to December 31, 2025
- Exhibitors are required to pay 6% VAT.
- Exhibition subsidies: Some cities can apply for exhibitor subsidies from local exhibition authorities or industry associations, please contact the relevant local departments for details.









First Floor (0m)






Second Floor (16m)



First Floor (0m)

- 3H**  Strollers, Car Seats and Accessories
Outdoor Life
- 4.1H**  International Pavilion
Cribs, Dining Chairs and Furniture
 Cool Kids Fashion
- 5.1H**  Baby & Kids Wear, Shoes and Accessories
Baby & Kids Home Textiles
Clothing Raw Materials
- 6.1H**  Toys, Study and Education
 CBME Children Education Expo
- 7.1H**  Milk Powder and Nutraceuticals for
CBM Family Nutrition
 Nutraceuticals OEM/ODM
- 8.1H**  Food, Nutraceuticals and Snacks
for CBM Healthy Snack Foods
 Snack Foods OEM/ODM

Second Floor (16m)

- 5.2H**  Supply Chain—Packaging Materials
Mother and Baby Care Products—Feeding,
Daily Care and Paper Products
- 6.2H**  Mother and Baby Care Products
—Personal Care, Paper Diapers and Paper
for Daily Use
- 7.2H**  Mother and Baby Care Products
—General Supplies, Feeding Intelligent
Home Appliances

Concurrent Events

 CHINA LICENSING EXPO 2025

1.1H/2.1H
 Licensing Expo Shanghai (LEC)

 CBME 儿童教育展
CHILDREN BABY MATERNITY EXPO

6.1H 

 CBME CBME SUPPLY CHAIN EXPO

Clothes Supply Chain
5.1H

Food Supply Chain
7.1H/8.1H

Product Supply Chain
5.2H