



CHILDREN-BABY-MATERNITY EXPO

I N D I A

15 16 17 APRIL 2025

Pavilion 3, Jio World Convention Centre,
BKC Mumbai



INDIA'S
NO.

SOURCING
EVENT FOR
**CHILD, BABY &
MATERNITY**
PRODUCTS

cbmeindia.com

ABOUT CBME

Children Baby Maternity Expo 2025 (CBME India) serves as an ideal platform for domestic and international exhibitors to showcase their products and services for the Indian mother and Baby Sector.

The **9th edition of CBME India 2025** will host over **150 national and international exhibitors**, offering an optimal environment for amplifying business prospects and creating meaningful networking opportunities, with over **6000 plus trade visitors**. The exhibitors will represent key sectors such as baby care, apparel and footwear, maternity and baby products, contract manufacturing, licensing, and private labelling, all under one roof.

Additionally, immersive highlights such as the 'B2B Meetings Zone' crafted exclusively for VIP guests and Country Pavilions make it a must-attend event for discovering lucrative opportunities across the industry.



2025 EXPECTED



INDUSTRY GROWTH

The India baby care products market is projected to reach **USD 26.31 billion (INR 2.1 lakh crores) by 2032**, with a CAGR of **15.3%** during the forecast period of **2024-2032**.

The 'Mother and Baby care' brands in India is witnessing a surge in demand in recent years, attributed to several key factors including India's population projected to reach **145 crores by 2025**.



INDIA NEXT GROWTH STORY

DEMOGRAPHICS TRENDS

India has a large and growing population, with a significant portion of it being young. The country's high birth rate and increasing urbanization have led to a growing demand for child and baby products.

CONSUMPTION PATTERN

The Indian market for baby care products such as diapers, wipes, skincare, and baby food is expanding rapidly due to urbanization, changing lifestyles, and heightened awareness of hygiene and nutrition. Parents also seek a variety of baby clothing and accessories, including traditional and Western-style attire, while there is increasing demand for toys and educational products that support cognitive development and creativity in children.

HABITS & PREFERENCES

Indian parents prefer organic, natural, and eco-friendly baby products, including food, skincare, and clothing, avoiding harmful chemicals. They increasingly shop online for child and baby items due to convenience, variety, competitive pricing, and doorstep delivery. Brand loyalty is strong among parents who trust established brands for quality, safety, and reliability in child and baby products.

TECHNOLOGICAL ADVANCE OFFERINGS

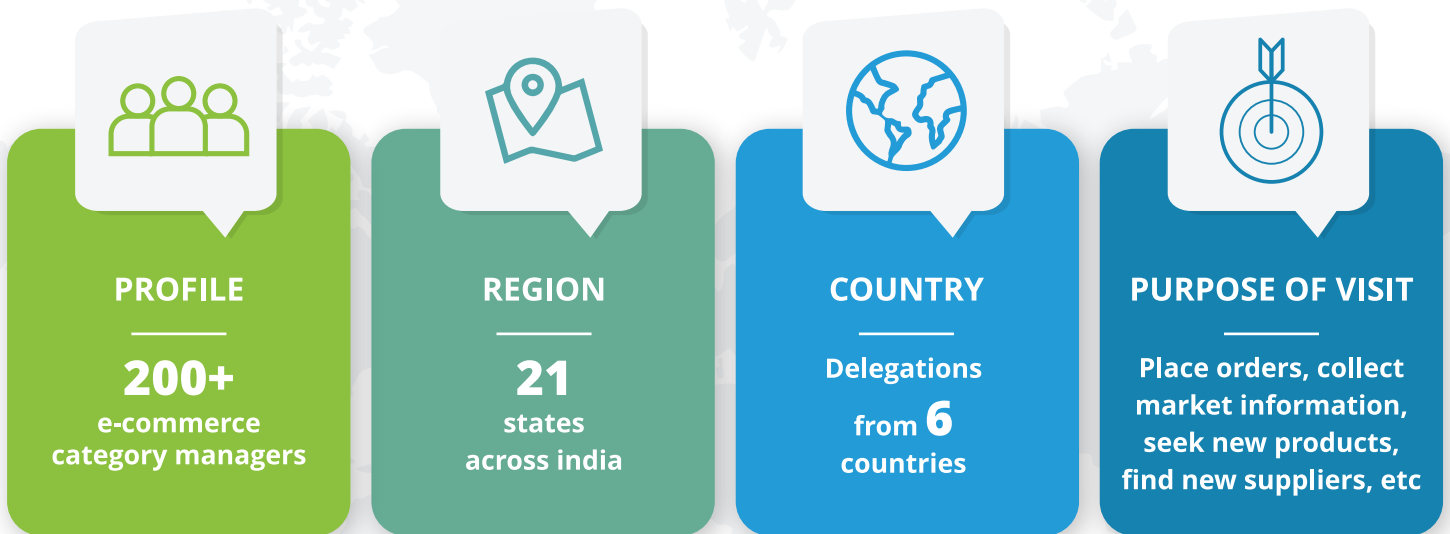
Technological advancements drive demand for premium baby products tailored to customer needs. Working parents seek convenience and innovation, reducing traditional parenting time resulting into growing premium baby care market, focusing on accessible, user-friendly, high-performance, and quality-driven products.

CBME INDIA 2024

The event returned after five years, with renewed vigour and strategic understanding of the dynamic market, reclaiming its position as India's No.1 B2B sourcing event for Child, Baby Maternity Products. The three-day event showcased all major categories including baby care, apparel and footwear, maternity and baby products, contract manufacturing, licensing, toys and private labelling under one roof. The Expo welcomed more than 150 national and international exhibiting brands and over 3000+ visitors, making it a must-attend event for stakeholders across the baby care industry.



PROFILE BREAKUP OF VISITOR - 2024



INDUSTRY SPEAK

EXHIBITORS



We have been associated with CBME right from the beginning, starting with the very first event. Our experience so far has been really good. We are committed to introducing novelties and new launches at CBME because this platform allows us to reach all the retailers who are key in this category. We plan to introduce more and more new products next year. Overall, it has been quite satisfying to see this show return, as it provides a platform to showcase quality products, especially in the nursing domain.

- Mr. Bharat Saxena | Marketing Head - India | Chicco



This is our second year at the show, and the experience has been excellent. I believe there is no better platform than CBME to launch a new product range.

- Mr. Sanjay Tyagi | Regional Sales Manager | Popees



VISITORS



Our experience with CBME has been fruitful. We have got to know new brands in the market, and we have seen a lot of potential in both the baby category and its subcategories as well.

- Mr. Apoorv Chaudhary | Category Manager - Baby Care | Amazon



It is always beneficial to attend CBME because it is a place where we can directly connect with suppliers and meet new ones. Maintaining these industry connections is crucial for staying informed and competitive.

- Ms. Ruchi | Maa & Baby | Surat

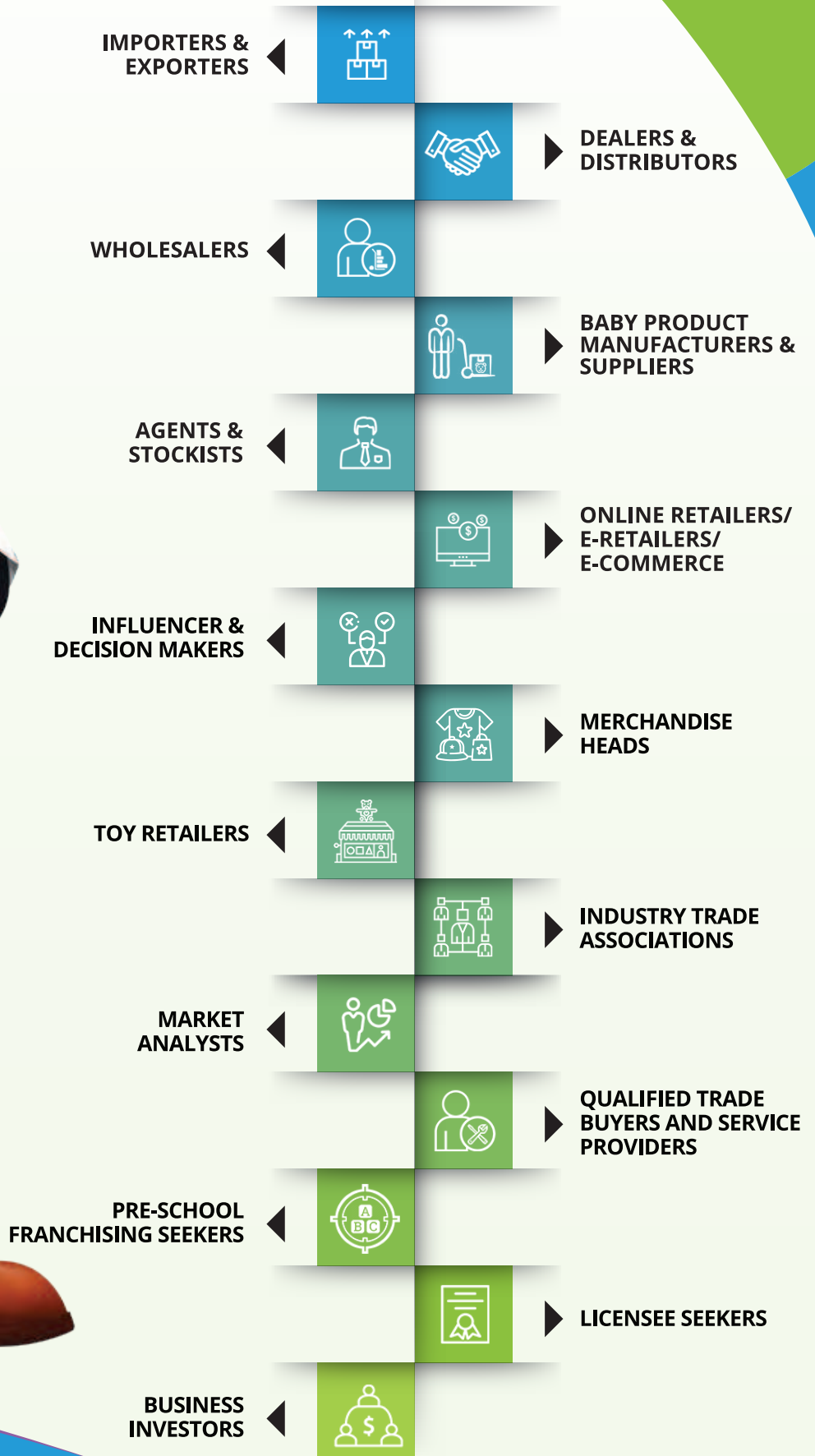
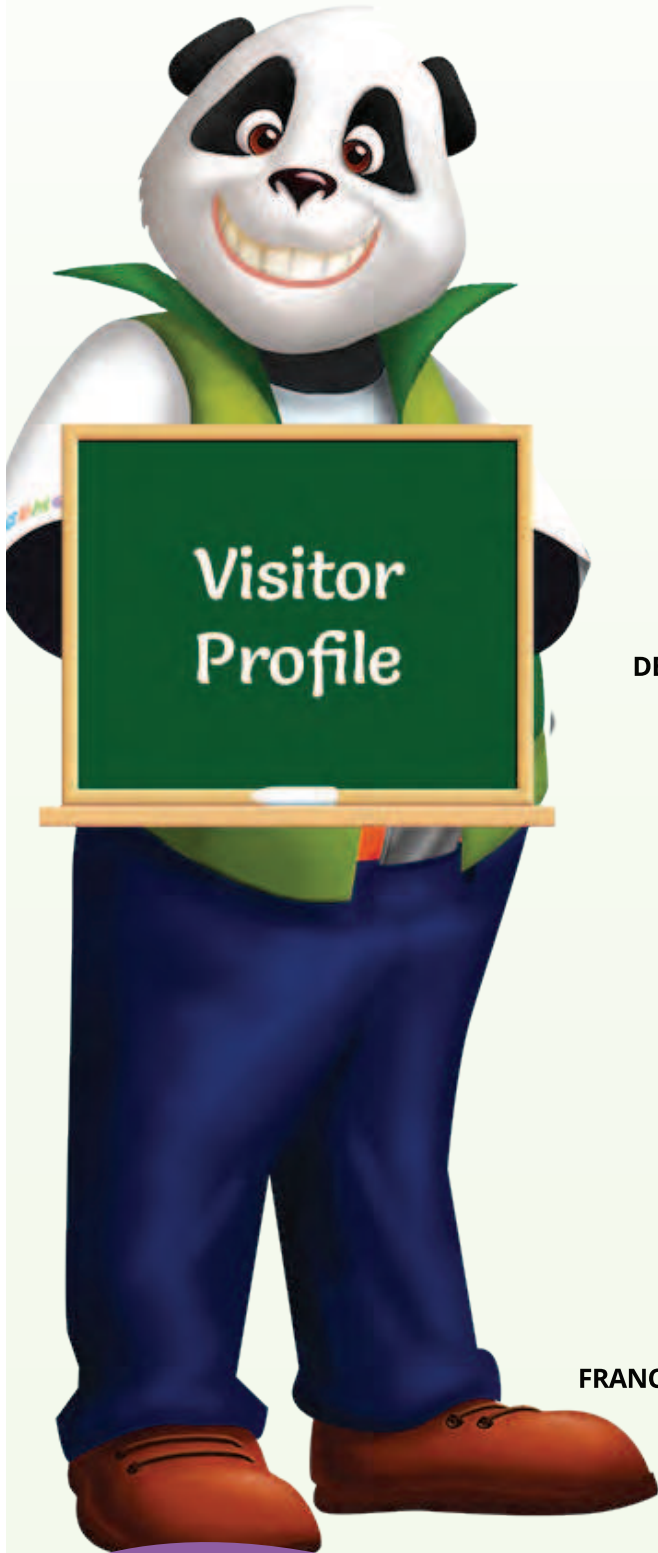


2025 EXHIBITOR PROFILE

The show will showcase industries and specialist markets to trade, innovate and grow through a portfolio of international B2B brands that provide opportunities to engage, experience and do business with Global and local manufactures, Importers, Exporters, Retailers, Wholesalers, Traders, Dealers and Distributors, Agents and stockist, e-commerce service providers of :-



2025 VISITOR PROFILE



EXCLUSIVE EVENTS AT **CBME INDIA 2025**

COOL KIDS FASHION PAVILION & CONFERENCE

Cool Kids Fashion India is programmed to be a comprehensive business-led, exhibition platform to help reconnect and bridge the gap between makers, sellers and buyers! This special platform is designed and planned to feature a complete overview of childrens' clothing and accessories (age 0-14).

B2B MEETINGS

A dedicated area on the show floor for Exhibitors and Buyers to do their pre scheduled meetings.

CONTRACT MANUFACTURING PAVILLION

An exclusive pavilion that will showcase contractual manufacturing experts for a walkthrough on their product and services.

LICENSING CONFERENCE

A dedicated session focusing on merchandising licenses. This is for the participating exhibitors to expand their business or share best practices.

BABY, TOY PAVILION

Platform for investors and brands to participate and pitch for investment opportunities in the child, baby maternity domain.

PEDIATRICIANS CONFERENCE

A conference for pediatricians focusing on the safety of products for children and Pediatrics' expectations regarding new product launches tailored for kids.

AND MUCH MORE...

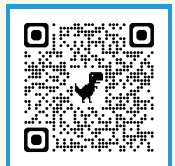
OUR DIVERSE **MARKETING CHANNELS**



GLIMPSES



Scan here for
show video



KEY EXHIBITORS

	AAR!RO				
			 Live it. Love it.		 GENTLE. SAFE. TESTED. Traditions Backed By Science
			COZY N SAFE [®] Without Compromise.		
	 YOUR BABY IS OUR CONCERN				
					
	 India's Favourite Furniture	MOTHERLY [®]	 Care with Love		
					
	 Let them think Let them play				
		 STATIONERY AND MORE.	and many more...		



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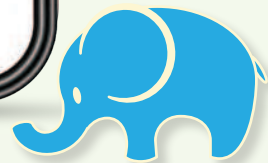
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