

International Children Baby and Maternity Products Industry Expo 2024



The World's Largest Children Baby and Maternity Show

 **320,000 sqm**

 **3,500* Exhibitors**

 **4,500* Brands**

 **100,000* Visitors**

from 30* Countries/Regions

from 100* Countries/Regions

*2024 Estimated

2024

July 17-19

 **NECC (Shanghai), China**

Concurrent Events: CBME Toy Expo, CBME Children's Wear Expo, CBME Food & Health Expo, Licensing Expo Shanghai (LEC), CBME Supply Chain Expo, CBME Children Education Expo, Super Snack Expo

About CBME China

Organized by Informa Markets, the International Children Baby and Maternity Products Industry Expo (CBME China) was inaugurated in 2001 and has successfully held 22 editions in China to date. Hosted annually in the city of Shanghai, CBME China is the world's premier one-stop trade fair for children, baby, and maternity products and services including baby care products, strollers, car seats and furniture, food, toys, baby & kids wear, accessories, maternity and baby services, supply chain and more. CBME China creates a perfect platform for professional buyers, manufacturers, distributors, suppliers, and business partners to share knowledge and create business opportunities by attending the expo and other high-quality industry activities hosted by CBME.



Why Visit?



Why Exhibit?

- ◆ Create a benchmark for the children, baby and maternity industry with over 4,500 global premium brands
- ◆ Engage with over 100,000 omni-channel trade buyers from all over the world
- ◆ Grow brand visibility and market exposure to gain a competitive advantage in the industry
- ◆ Expand business networks, cultivate new partnerships, and secure sales orders
- ◆ Gain deep insights into the latest industry trends, seize global business opportunities, and discover new markets

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Find Out More

- <https://en.cbmexpo.com/>
- Children Baby Maternity Expo (CBME)

Book a Booth

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Booth Application

Contact Us

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Organizer



Register to Visit

**CNY100
FREE**

Register for FREE
before **16 July 2024 23:59:59 CST**
which will save you **CNY 100** on the on-site admission fee.